

Colleen M. Wood

Regional VP, Atlantic Coast

Colleen is the Regional VP, Atlantic Coast, and oversees enterprise business development for Availity / RealMed business services. Additionally, she manages a team of sales professionals charged with the development of new sales and product revenue, and identifying new channel sales revenue opportunities across the Atlantic Coast..

Prior to joining RealMed, Colleen served as a Regional Administrator with Duke University Health System / Duke University Affiliated Physicians, where she oversaw the business operations of multiple medical practices, including business operations, operations improvement, physician recruitment, and facility planning / design / space build-out. She has served as a health care administrator in private practice and as a business and management consultant with Management Directions of North Carolina, serving academic medical centers and private practices.

Colleen is retired from the United States Air Force and earned a Bachelor of Science Business Administration degree from Methodist University, where she graduated Magna Cum Laude. She holds an M.B.A. from Pfeiffer University.